

## **Tasmia Asif Foundation and Global Health Services Ltd. Announce Strategic Partnership to Improve Healthcare Access and Outcomes**

Cheltenham, UK – 25th February 2025, – Tasmia Asif Foundation (TAF) and Global Health Services Ltd. (GHS) today announced a strategic partnership to collaborate on several key projects aimed at improving healthcare access and outcomes, particularly for underserved communities in the UK and Bangladesh.

Through this partnership, GHS and TAF will work together to develop innovative, patient-centred solutions that improve access to cancer care in both the UK and Bangladesh. With a shared commitment to addressing healthcare disparities, the collaboration will focus on bridging gaps in early detection, treatment, and ongoing support.

In the UK, the partnership aims to enhance community-based cancer services, ensuring that care is culturally responsive and accessible to those who have historically faced barriers in navigating the healthcare system. Technology will play a key role in expanding access to information, support, and specialist expertise, with a focus on solutions that cater to diverse linguistic and cultural needs.

Meanwhile, in Bangladesh, GHS and TAF will support the development of advanced cancer care services, strengthening infrastructure and capacity to ensure more patients receive high-quality treatment and support closer to home.

This partnership with Global Health Services. marks a significant step forward in our mission to bridge healthcare gaps and provide equitable access to cancer care. By combining our community-focused approach with GHS's innovative technology, we can deliver real, tangible improvements to the lives of those we serve, both here in the UK and in Bangladesh. We are particularly excited about the potential of our community cancer clinics and the telehealth app to reach underserved populations and provide culturally sensitive, life-saving support said Dr. Tasmia Tahmid, Founder Director of TAF.

Claire Richardson, CEO of GHS, added, "At GHS, we believe that healthcare should be equitable, accessible, and built around the needs of the people it serves. Partnering with TAF allows us to bring that vision to life by combining cutting-edge technology with deep community engagement. Cancer care is not just about treatment—it's about ensuring that no one is left behind, whether due to geography, cultural barriers, or systemic inequalities. This partnership represents a powerful opportunity to make a real difference, from the UK to Bangladesh, by delivering innovative, culturally responsive solutions that support patients at every step of their journey."

GLOBAL HEALTH SERVICES LTD



[WWW.GHS.HEALTH](http://WWW.GHS.HEALTH)



[INFO@GHS.HEALTH](mailto:INFO@GHS.HEALTH)



+44 (0)1242 262007

The partnership will also focus on addressing health disparities, community engagement, culturally sensitive healthcare, data collection and analysis, advocacy and policy change, and capacity building in Bangladesh.

### **About Tasmia Asif Foundation**

The Tasmia Asif Foundation is a not-for-profit organisation dedicated to improving cancer care in Bangladesh and for BAME communities in the UK. For 14 years, they have run a breast clinic in Dhaka. They are now embarking on an ambitious project to build modern cancer centres across Bangladesh and a set of community clinics in the UK.

### **About Global Health Services Ltd**

Global Health Services Ltd (GHS) is a UK-based healthcare services company, offering a comprehensive range of clinical, research, and consultancy solutions. With a mission to deliver evidence-based, patient-centred care, GHS works across healthcare systems internationally to drive innovation, integration, and impact.

### **For further information, please contact:**

Alexander Giles, Chief Innovation & Partnerships Officer, Global Health Services  
+44 (0)1242 262007 / [alexander.giles@ghs.health](mailto:alexander.giles@ghs.health)

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